

City and County of San Francisco
HUMAN RIGHTS COMMISSION



Sheryl Evans Davis
Executive Director

Edwin M. Lee
Mayor

FOR IMMEDIATE RELEASE

FRIDAY, MARCH 3, 2017

Media Contact

San Francisco Human Rights Commission
(415) 252-2500

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*****PRESS RELEASE*****

**The San Francisco Human Rights Commission Launches its
“Help Against Hate” Campaign and Crafts Innovative
“Respect and Love” Toolkit as the First Installment of the
Agency’s Emerging Social Conscience Effort**

The campaign aims to increase public awareness on discrimination and hate violence, particularly as they relate to historically underserved communities in San Francisco

The “Respect and Love” toolkit is intended to serve as a resource for members of the City’s Immigrant community and to educate and inform their allies

Campaign materials will be translated in multiple languages and will be made available once the translation is completed

(San Francisco, CA) The San Francisco Human Rights Commission (SF-HRC) is pleased to announce the initial launch of the agency’s “Help Against Hate” Campaign. Today the agency is releasing an innovative “Respect and Love” Toolkit that serves at the first installment of the agency’s social conscience effort. The “Respect and Love” toolkit is intended to serve as a resource for members of the City’s Immigrant community who live in fear stemming from their immigration status and to educate and inform their allies. The toolkit includes ways to identify and find support for newcomers, ensuring that San Francisco is a safe and inclusive City for everyone, offering access to important services geared toward integration and inclusion.

San Francisco Human Rights Commission Executive Director Sheryl Evans Davis noted, “As we approach the 50th anniversary of the Summer of Love here in San Francisco and Aretha Franklin’s recording of Respect (written by Otis Redding), now more than ever we need to foster a spirit of Respect and Love for each other, our communities and our City. The toolkit serves as a practical demonstration of San Francisco’s commitment to serve and support all people. Although this first version focuses on immigrant issues, the HRC plans to expand the toolkit to provide support

for other issues, including accessing health care, LGBTQI support services, and courageous, caring conversations.”

The SF-HRC plans to facilitate a series of presentations for other city departments and community based organization to introduce the “Help Against Hate” Campaign and how to best utilize the toolkits toward creating a more social conscience and inclusive environment.

The Human Rights Commission is grateful to, and would like to thank, all the contributing partners without whom this effort would not be possible.

For more information on the agency’s “Help Against Hate” Campaign and to review a copy of the “Respect and Love” Toolkit, please visit the SF-HRC webpage at www.sf-hrc.org and click on to [Help Against Hate Campaign and Respect and Love Toolkit](#)

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